



NPE2024

The Plastics Show

MADE FOR YOU

May 6–10, 2024
Orlando, FL

NPE2024 Recycling Zone Aims for a 100% Diversion Rate

The PLASTICS team, together with its partners Conair, Commercial Plastics Recycling, Inc. (CPR, Inc.) and WEIMA, have a lofty goal at NPE2024—ensuring that 100% of the plastics produced at NPE2024 is diverted from landfills. As shared by Madison Burt, CEO of WEIMA America, Inc., "We want to demonstrate that plastics recycling can be achieved effectively. It all starts with size reduction!"

PLASTICS Chief Operating Officer, Glenn Anderson offered, "Now more than ever, it's important for the plastics industry to show that we're not just 'talking the talk' about recycling. We're also 'walking the walk.' NPE and our partners have made considerable investments to ensure that our exhibitors have a way of responsibly recycling the plastics they produce at NPE. And we're providing this service at no cost to our exhibitors to ensure their ability to participate in the recycling program."

NPE2024 will be the third NPE to provide this service. The NPE team and its partners are all committed to making it the most successful with respect to the goal of achieving a 100% rate of keeping plastics produced at NPE out of landfills.

To aid in this effort, NPE2024 will feature two full-service recycling areas, one in the South Hall and the other in the Westwood Parking area found behind the West Hall, where attendees can actually watch as the plastic scrap exhibitors produce on the show floor is size-reduced to pellet form. Plastic scrap is defined as plastic material manufactured on the show floor that features recycling codes 1 through 7 and needs to be repurposed.

Crews from CPR, Inc. will provide complimentary collection services to participating exhibitors and will move the plastic scrap from exhibitors' booths to one of the two recycling areas, where Conair and WEIMA will take the first steps towards ensuring that the plastic scrap can be used again. The collected plastic scrap will be reduced to regrind form before being transported to CPR, Inc.'s headquarters in Tampa, Florida. From there, the reduced plastic

will be repurposed into new products by a variety of companies.

This iteration of NPE's recycling program will also feature, for the first time, film recycling. As WEIMA's Madison Burt said, "Participating in the Recycling Zone at NPE2024 gives WEIMA the opportunity to showcase the capabilities of our shredders and grinders."

Conair will take the lead in the recycling area in the South Hall, where the NPE Bottle Zone is located. Conair's General Manager for Size Reduction, Dave Miller, acknowledged that Conair's "participation in the program is important to ensure that we can look back at NPE2024 and proclaim that was the year we hit 100%. And it was thanks to all the participating exhibitors."

At NPE2018, the program diverted 535 tons of plastic from landfills. Gustavo Morales, President and Chief Operating Officer at CPR, Inc. shared, "The initiative was quite impressive in 2018 and required a great deal of coordination on the part of everyone. It will be even more so in 2024! We're hopeful that every exhibitor who will be producing on the show floor will take part."

The NPE recycling program is a win-win situation for everyone—exhibitors get to demonstrate how their machines; the recycling partners get to show attendees how the recycling process works; and NPE2024 can show that our exhibitors and industry are making great strides to fulfill the PLASTICS mission of zero waste.

Planning for the recycling initiative takes more than 12 months, with monthly meetings with partners, the Orange County Convention Center and Freeman. "It's exciting to see the passion and teamwork that go into this effort," shared Maureen Cameron, Senior Director, Tradeshow Operations for the Plastics Industry Association. "Each of our partners dedicates a tremendous amount of time, personnel, and resources to make it all happen. And when we hit that 100% goal, we will all celebrate!"

Those who wish to learn more may visit www.npe.org/nperecyclingprogram.